IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application. An identifier indicating the status of each claim is provided.

Listing of Claims

1. (Currently Amended) A system for creating web site data, comprising:

a plurality of storages, each for storing data to be used for defining a range of one of a plurality of web site dimensions;

a web site template storage for storing a plurality of web site templates, each of said web site templates including a set of characteristics for one or more of said plurality of web site dimensions, all of the characteristics for each of the web site dimensions at least in part defining a subset of said data stored in said storage corresponding to said dimension;

wherein said storages store data according to at least an industry type classification;

a description generator for generating a description of a web site based upon at least one of said plurality of web site templates;

means for previewing one or more pages of a generated website, any changes made on the one or more pages during previewing being automatically incorporated;

~~an external component, stored on an external database, the external component including an interface that is an entry point to an external component implementation, the external implementation providing content for inclusion in the web site;~~

an external component configured to remotely execute an application that may or may

not retrieve web site data such that whether content is retrieved is a function of the remotely

executed application; and

a data input means for editing the generated description of the web site.

2. (Canceled)

3. (Previously Presented) The system as claimed in claim 1, wherein a probability for generating

two of the same description of a web site based upon one of said plurality of web site templates

is less than one.

4. (Previously Presented) The system as claimed in claim 1, wherein each of a predetermined

number of descriptions of a web site generated based upon one of said plurality of web site

templates is distinguishable from the other descriptions.

5. (Previously Presented) The system as claimed in claim 1, further comprising a description

storage for storing the generated description of the web site.

6. (Original) The system as claimed in claim 1, wherein the description of a web site is generated

pseudo-randomly.

7. (Original) The system as claimed in claim 1, wherein the description of a web site is generated

in a non-deterministic manner.

8. (Original) The system as claimed in claim 1, wherein the description of a web site is generated randomly.

9. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site content.

10. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site layout.

11. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site navigation.

12. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site component applications.

13. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site colors.

14. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site theme.

15. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site graphics.

16. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is web site image set.

17. (Original) The system as claimed in claim 1, wherein one of the plurality of web site dimensions is platform for accessing the web site.

18. (Original) The system as claimed in claim 1, wherein a combination of the data defining at least two of the respective web site dimensions is selected in accordance with said web site description.

19. (Original) The system as claimed in claim 18, wherein the combination of the data is selected in accordance with a predetermined relationship between at least two characteristics for the one or more web site dimensions.

20. (Original) The system as claimed in claim 1, wherein all of the characteristics for each of the web site dimensions at least in part define a complementary subset of said data stored in said storage corresponding to said dimension.

21. (Original) The system as claimed in claim 1, wherein at least two of the characteristics of one or more web site dimensions include a predetermined relationship with each other.

22. (Original) The system as claimed in claim 1, wherein all of the characteristics for one or more of the web site dimensions at least in part defining a subset of said data stored in one or more of said storages corresponding to at least one other dimension.

23. (Original) The system as claimed in claim 1, wherein one or more of the web site templates define a relationship between at least two of the characteristics for the one or more web site dimensions.

24. (Original) The system as claimed in claim 1, wherein each of the plurality of web site templates corresponds to a specific industry.

25. (Original) The system as claimed in claim 1, wherein each of the plurality of web site templates corresponds to at least one general industry.

26. (Currently Amended) A method of generating web site data, comprising the steps of:

storing data to be used for defining a range of a plurality of web site dimensions, data used for defining the range of each of the plurality of web site dimensions being stored in a respective storage;

storing a plurality of web site templates, each of said web site templates including a set of characteristics for one or more of said plurality of web site dimensions, all of the characteristics for each of the web site dimensions at least in part defining a subset of said data stored in said storage corresponding to said dimension;

wherein said data are stored according to at least an industry type classification;

generating a description of a web site based upon at least one of said plurality of web site templates;

<u>previewing one or more pages of a generated website, any changes made on the one or more pages during previewing being automatically incorporated;</u>

~~identifying an external component, stored on an external database, the external component including an interface that is an entry point to an external component implementation, the external implementation providing content for inclusion in the web site;~~

<u>remotely executing an application that may or may not retrieve web site data such that whether content is retrieved is a function of the remotely executed application;</u> and

editing the generated description of the web site.

27. (Canceled)

28. (Previously Presented) The method as claimed in claim 26 wherein a probability for generating two of the same description of a web site based upon one of said plurality of web site templates is less than one.

29. (Previously Presented) The method as claimed in claim 26, wherein each of a predetermined number of descriptions of a web site generated based upon one of said plurality of web site templates is distinguishable from the other descriptions.

30. (Previously Presented) The method as claimed in claim 26, further comprising the step of storing the generated description of the web site.

31. (Previously Presented) The method as claimed in claim 26, wherein the description of a web site is generated pseudo-randomly.

32. (Previously Presented) The method as claimed in claim 26, wherein the description of a web site is generated in a non-deterministic manner.

33. (Previously Presented) The method as claimed in claim 26, wherein the description of a web site is generated randomly.

34. (Previously Presented) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site content.

35. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site layout.

36. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site navigation.

37. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site component applications.

38. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site colors.

39. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site theme.

40. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site graphics.

41. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is web site image set.

42. (Original) The method as claimed in claim 26, wherein one of the plurality of web site dimensions is platform for accessing the web site.

43. (Original) The method as claimed in claim 26, wherein a combination of the data defining at least two of the respective web site dimensions is selected in accordance with said web site description.

44. (Original) The method as claimed in claim 43, wherein the combination of the data is selected in accordance with a predetermined relationship between at least two characteristics for the one or more web site dimensions.

45. (Original) The method as claimed in claim 26, wherein all of the characteristics for each of the web site dimensions at least in part define a complementary subset of said data stored in said storage corresponding to said dimension.

46. (Original) The method as claimed in claim 44, wherein at least two of the characteristics of one or more web site dimensions include a predetermined relationship with each other.

47. (Original) The method as claimed in claim 26, wherein all of the characteristics for one or more of the web site dimensions at least in part defining a subset of said data stored in one or more of said storages corresponding to at least one other dimension.

48. (Original) The method as claimed in claim 26, wherein one or more of the web site templates define a relationship between at least two of the characteristics for the one or more web site dimensions.

49. (Original) The method as claimed in claim 26, wherein each of the plurality of web site templates corresponds to a specific industry.

50. (Original) The method as claimed in claim 26, wherein each of the plurality of web site templates corresponds to at least one general industry.

51. (Currently Amended) A system for creating web site data, comprising:

a plurality of data storage means, each for storing data to be used for defining a range of one of a plurality of web site dimensions;

template storage means for storing a plurality of web site templates, each of said web site templates including a set of characteristics for one or more of said plurality of web site dimensions, all of the characteristics for each of the web site dimensions at least in part defining a subset of said data stored in said data storage means corresponding to said dimension;

wherein said data storage means stores said data according to at least an industry type classification;

description generator means for generating a description of a web site based upon at least one of said plurality of web site templates;

means for previewing one or more pages of a generated website, any changes made on the one or more pages during previewing being automatically incorporated;

~~an external component, stored on an external database, the external component including an interface that is an entry point to an external component implementation, the external implementation providing content for inclusion in the web site;~~

an external component configured to remotely execute an application that may or may not retrieve web site data such that whether content is retrieved is a function of the remotely executed application; and

editing means for editing the description of the web site.

52. (Currently Amended) A computer-readable medium for storing a set of computer program instructions that when executed by a computer generate web site data, comprising the steps of:

an instruction for storing data to be used for defining a range of a plurality of web site dimensions, data used for defining the range of each of the plurality of web site dimensions being stored in a respective storage;

an instruction for storing a plurality of web site templates, each of said web site templates including a set of characteristics for one or more of said plurality of web site dimensions, all of the characteristics for each of the web site dimensions at least in part defining a subset of said data stored in said storage corresponding to said dimension;

wherein said instruction for storing data stores said data according to at least an industry type classification;

an instruction for generating a description of a web site based upon at least one of said plurality of web site templates;

previewing one or more pages of a generated website, any changes made on the one or more pages during previewing being automatically incorporated;

identifying an external component configured to remotely execute an application that may or may not retrieve web site data such that whether content is retrieved is a function of the remotely executed application;

stored on an external database, the external component including an interface that is an entry point to an external component implementation, the external implementation providing content for inclusion in the web site; and

an instruction to provide editing means for editing the description of the web site.

53. (Cancelled)

54. (Cancelled)